

Understanding Project Management™

Issues

In today's rapidly changing project environment, keeping your organization abreast of the latest project management best practices is critical. Despite an employee's background, experience or job function, most are asked to serve on projects or even manage them.

Solution

Understanding Project Management™ is a self-paced on-line or cdrom learning experience designed to help learners develop and apply project management skills and practices. With hands-on tools such as Work Breakdown Structures, Gantt Charts and Roles and Responsibilities Charts, *Understanding Project Management™* gives learners the edge they need to manage projects for success.



Thoroughly explore the Process Groups of Project Management: Initiating, Planning, Executing, Controlling, and Closing.



The user-friendly graphical interfaces allow for easy navigation and learning.

Understanding Project Management™ is an integrated learning tool that helps individuals understand and apply the Project Management process.

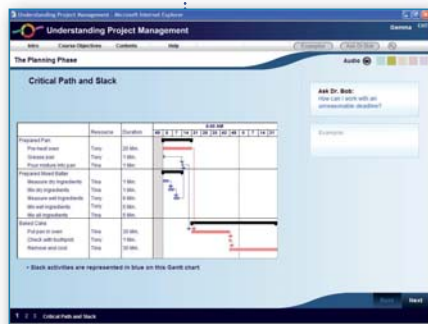
How It Works

Step-by-step, this exciting program combines tutorials, learning modules, assessments, online consulting, and an interactive simulation. Designed with audio, visual and interactive elements, the simulation reinforces the key learning points in an engaging and meaningful way. Assuming the management of a project in real time, learners navigate through seven instructional modules, exploring the Phases of the Project Management process.

Benefits

*Understanding Project Management*TM will help learners:

- Distinguish a project from other business activities
- Define the Five Phases of the Project Management process: Initiating, Planning, Executing, Controlling and Closing
- Recognize the triple constraints of project management: Quality, Cost and Time
- Identify the Five Laws of Project Success
- Recognize the potential causes of project failure
- Determine why a core team is crucial to project success



Discover the critical tools used in project management.

- Recognize clear, concise and measurable project goals
- Distinguish project features and benefits
- Identify the four phases of project budgeting
- Understand the purpose of project reviews

About BTS:

BTS partners with leading companies to accelerate change and improve business results. We are the world leader in customized business simulations and other discovery learning solutions that enable leading corporations to change, grow and succeed. BTS adds value for our Global Fortune 1000 clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. We have additional capability in Operational Excellence & Project Management and offer an innovative Engage for Change process. BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

For more information please visit www.bts.com.

Sampling of other BTS Clients

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- Gap Inc.
- General Electric
- Hewlett-Packard
- Honeywell
- IBM
- ING
- Liberty Mutual
- Liz Claiborne
- Macy's Inc.
- McKinsey
- Microsoft
- Nokia
- Philips
- Sony
- Texas Instrument
- Time Warner
- Toyota Motor Company
- Vodafone
- Weyerhaeuser