

Project Leadership

Issues

Many organizations have the ability to design exceptional project plans. However, leadership-oriented project issues often prevent project managers from executing their plans successfully. Barriers such as poor team interaction or a lack of stakeholder communication frequently decrease the likelihood of project success. To eliminate these pitfalls, BTS has created *Project Leadership*, an interactive learning solution that enables project managers to understand the interpersonal, team and organizational dynamics of project management.

Solution

As a three-day learning solution, *Project Leadership* introduces a behavioral focus into the Five Phases of Project Management. *Project Leadership* employs a unique problem solving approach to learning that places participants in realistic, problem-based scenarios. By reasoning through these situations, participants learn and adopt the behaviors that will enable them to lead projects more successfully. The program combines group discussions and exercises, case studies, action planning tools, and computer simulation to ensure the immediate application of new skills on the job.



BTS's *Project Leadership* addresses core concepts such as:

- Facilitating an Effective Work Environment
- Change Management
- Influence Without Authority
- Team Development
- Virtual Teams
- Risk Management
- Conflict Management
- Stakeholder Management

Project Leadership targets:

- Project managers with a minimum of 1 to 2 years of experience who wish to improve their leadership skills in relation to project management
- Project managers who have team leadership experience and want to evaluate course content for their project management team

People are the primary drivers of project success in any organization. Project managers must have the leadership skills necessary to motivate others to execute projects effectively.

Impact

Using *Project Leadership*, participants will learn how to:

- Lead a project team so that it meets its potential for productivity and effectiveness
- Promote project success by building organizational support for projects and managing the system of stakeholders
- Facilitate an effective project work environment
- Apply principles of change management to gain team member support for the project
- Influence the project team to work on and support the project
- Use conflict management tactics to build the project team

As a result, participants will improve their ability to solve problems, create better work environments, and build organizational support for projects. By enabling project managers to become more effective, *Project Leadership* increases an organization's ability to achieve project success.

About BTS:

BTS partners with leading companies to accelerate change and improve business results. We are the world leader in customized business simulations and other discovery learning solutions that enable leading corporations to change, grow and succeed. BTS adds value for our Global Fortune 1000 clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. We have additional capability in Operational Excellence & Project Management and offer an innovative Engage for Change process. BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

For more information please visit www.bts.com.

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